

WILLIAMS

Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Williams is in the valleys & meadows at the base of Bill Williams Mountain, in the beautiful Kaibab National Forest of north-central Arizona. Known as the Gateway to the Grand Canyon®, it offers the shortest route from Interstate 40 to the splendor of the Canyon. The Grand Canyon Railway offers turn-of-the-20th-century steam engine or vintage 1950s diesel locomotive train rides between Williams & the Grand Canyon. Williams, the city & the mountain, were named for William S. "Bill" Williams, a famous master trapper & scout on the Santa Fe Trail. Williams maintains its attractive small-town atmosphere, while large-town conveniences & entertainment are only 30 min. away in Flagstaff via I-40.

FOUNDED: 1881
COUNTY: Coconino County
DISTANCE TO PHOENIX: 170 miles
HIGHWAYS: I-40; SR 64
ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1901
ELEVATION: 6,940 feet
DISTANCE TO TUCSON: 281 miles

POPULATION

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Williams	2,532	2,842	2,910
Coconino County	96,591	116,320	128,925
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

PRINCIPAL ECONOMIC ACTIVITIES

Williams' location 59 miles south of the Grand Canyon makes tourist-oriented retail and service firms a major economic segment. Its proximity to ski runs and cross-country skiing, coupled with the more than 5 million tourists at the Grand Canyon annually, create an average traffic flow of more than 15,000 vehicles a day. The Forest Service, cattle and sheep ranching, dry farming, small industries, and rock quarrying also contribute to the economy. The city is encouraging future diversification.

<u>County Employment</u>	<u>2003</u>
Construction	2,650
Educational & Health Svcs	6,725
Financial Activities	1,500
Government	18,750
Information	450
Leisure & Hospitality	10,950
Manufacturing	2,950
Professional & Business Svcs	3,000
Trade, Transportation & Utilities	9,325

Sources: Arizona Department of Economic Security

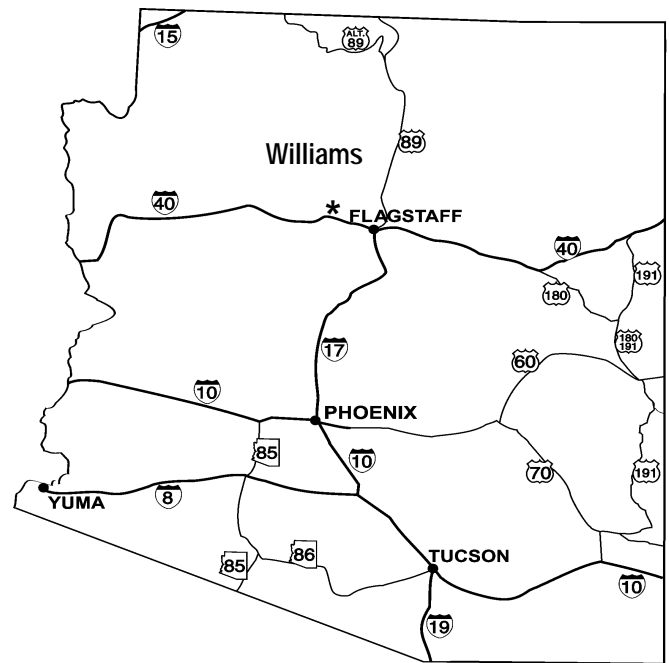
Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Grand Canyon Railway	K.C. Hilites
Safeway	Williams Health Care Center

Major Public Employers

City of Williams	Coconino County
U.S. Forest Service	Williams School District



LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Civilian Labor Force	1,186	1,583	1,650
Unemployed	42	43	49
Unemployment Rate	3.5%	2.7%	3.0%

Sources: Arizona Department of Economic Security.

<u>Growth Indicators</u>	<u>1990</u>	<u>2000</u>	<u>2003</u>
New Bldg. Permit	128	68*	47
Taxable Sales (\$)	28,340,233	87,517,467	89,365,867
Net Assessed Valuation (\$)	10,175,987	22,296,927	29,858,941

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

* Incomplete data: One or more months not available

SCENIC ATTRACTIONS

In addition to the Grand Canyon, attractions in the area include 9,264-ft. Bill Williams Mountain, White Horse Lake & Sycamore Canyon Wilderness Area. Williams holds the distinction of being the last town on Route 66 to be bypassed by Interstate 40 & is a popular stop for Mother Road enthusiast. The Williams/Kaibab National Forest Visitor center is located in the historic Santa Fe Freight Depot. Air and ground scenic tours are available in Williams. The surrounding Kaibab National Forest offers seasonal hunting. For the fishing enthusiast, six well-stocked lakes surround Williams. Camping is available with 200 National Forest campsites & 300 private sites in the region. The Williams Ski Area provides downhill skiing & sledding during the winter; cross-country ski trails are nearby.

TAXES

Property Tax Rate	1990	2000	2003
Elem/High School	3.80	5.31	5.48
City/Fire District	3.81	1.41	1.73
Countywide	1.66	1.71	1.81
Total	\$9.27	\$8.43	\$9.02

Sources: Arizona Tax Research Foundation

Note: Tax rate per \$100 assessed valuation.

NOTE: School district participates in the Coconino Association for Vocation, Industry, and Technology (CAVIAT).

Sales Tax Rate

City	3.00%
County	0.80%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

Williams offers a broad range of community facilities including a community building, a library, 18-hole golf course, a country club, five parks, 30 horse stables, four lighted tennis courts and a community concerts program. Additional athletic facilities include a track, football and baseball fields, one Little League field, one rodeo arena, one softball field, and two practice fields. For ski enthusiasts, there is a ski run with 1,500-foot Pullman tow, and a 450-foot vertical Pomona lift; cross-country ski areas, tobogganing and inner tube runs, and places to just play in the snow. Williams also hosts annual events such as the Bill Williams Rendezvous Days on Memorial Day weekend. Mountain Village holiday held Thanksgiving through New Year's.

Educational Institutions

	Public	Private
Elementary	Y	N
High School	Y	N
Middle School	Y	N

Financial

Number of Banks: 2

Governmental Agencies

Fire Department: Volunteer

Law Enforcement: City Police Department

Airports

H.A. Clark Memorial Airport has a lighted/paved 6,000-foot runway.

Medical

Williams Healthcare Center

Hotel and Lodging Facilities

Number of Rooms: 1,410

Meeting Rooms: 8

Capacity of Largest Facility: 350

Industrial Properties

Several areas owned by private individuals and the City of Williams may be available for industrial subdivision. There is access to I-40, railroad, and a municipal airport. Contact Williams-Grand Canyon Chamber of Commerce, 200 W. Railroad Avenue, Williams, AZ 86046, (928) 635-1418 or City of Williams (928) 635-4451.

Utilities

Electricity	APS (Williams)	928-635-2667
Natural Gas	Natural Gas	928-774-4592
Solid Waste	City of Williams	928.635.4451
Telephone	Qwest (statewide)	800.244.1111
Water & Sewer	City of Williams	928.635.4451

Cable Providers: Yes Cable Internet Service Provider: No

Digital Switching Station: No Fiber Optics: No

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	19.4	45.1	2.02
February	21.7	47.5	2.18
March	25.4	52.3	2.08
April	31.3	61.0	1.30
May	38.4	69.9	0.72
June	46.2	80.4	0.47
July	53.0	83.6	2.84
August	52.0	80.9	3.19
September	46.0	75.9	1.75
October	35.5	66.4	1.43
November	26.0	55.0	1.42
December	20.6	47.1	2.04
Yearly Avg	34.6	63.8	21.46

Western Regional Climate Center, wrcc@dri.edu. Period of record 1897-2003. Average Total Snowfall 69.6".

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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200 W. Railroad Ave.
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928.635.4707 Fax: 928.635.1417
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Prepared on 6/2004